



Dear Parents and Families:

Reading is the most important skill you can teach a child. Of all the skills kids learn, it is the one you can influence the most.

We invite you to visit our Scholastic Book Fair and experience a celebration of reading that provides families the opportunity to get involved in a universal mission: *encouraging kids to read every day so they can lead better lives.*

Our Scholastic Book Fair is part of a reading event that brings to school a wonderful selection of fun, engaging, and affordable books kids want to read. Giving kids access to good books and the opportunity to choose their own books will motivate them to read more. And like most acquired skills, the more kids practice reading, the better they'll get.

Reading is vital to every child's success, and it's the door opener to the 21<sup>st</sup> century for all children. Since there will never be a substitute for a parent's direct involvement in his/her child's education, please make plans to visit our Book Fair. Hope to see you there!

**In-Library Book Fair Dates:** Oct. 30 – Nov. 3

**Shopping Hours:** 7:50 a.m. – 2:40 p.m. Monday – Thursday and 7:50 a.m. – NOON on Friday

If you're all booked up during Book Fair week (or just want to keep shopping), be sure to visit the Book Fair online at <http://www.scholastic.com/bf/cheyennems>. The online Book Fair is available for an extended time from **Oct. 30 – Nov. 17<sup>th</sup>**.

- Find an expanded selection of books for the whole family—preschool to adults
- Share your Book Fair with family and friends by sending wish lists or eCards
- All orders ship to school for FREE and each purchase benefits our school

Sincerely,  
Julie Neff  
Media Director